



Don't Expect Discounts from these Industries:

Over the next ten years, these industries will be experiencing huge growth. One way to get away from the "Discounting Disease" is to tap into an industry that is booming and demand is outstripping supply, thus allowing for companies to avoid discounting and actually increase pricing. You may not be in one of these industries but perhaps they are your target markets and you can ride their wave.

Facilities support services

Employed in 2012: 125,800
Projected in 2022: 164,400

Growth: 30.6%

Companies will always need janitorial, security, and maintenance services, which can't be outsourced to other countries or replaced by technology (at least not yet).



Offices of health practitioners

Employed in 2012: 3,968,000
Projected in 2022: 5,193,800

Growth: 30.9%

One side effect of the Affordable Care Act is that previously uninsured people will be more likely to seek out health care. Add that to an aging population, and you get plenty of demand for health care services.



Veneer, plywood, and engineered wood product manufacturing

Employed in 2012: 63,800
Projected in 2022: 83,500

Growth: 30.9%

This is one of the industries that will benefit from increased construction spending, as the effects of the housing bubble wane and people start to build again.



Office administrative services

Employed in 2012: 426,400
Projected in 2022: 571,300

Growth: 33.9%

Office support staff is typically one of the first things to go during an economic downturn. As the economy improves, more of these jobs will be added.



Computer systems design and related services

Employed in 2012: 1,620,300
Projected in 2022: 2,229,000

Growth: 37.6%

The ongoing tech boom means a growing demand for computer professionals.



Cement and concrete product manufacturing

Employed in 2012: 161,600
Projected in 2022: 218,900

Growth: 35.5%

This is another industry to benefit from an increase in construction spending. It will also benefit as government spending on infrastructure stabilizes.



SOURCE: Business Insider