

CEOs Really Do Want Feedback

As we've discussed this month, peer groups are a dynamic forum for executives to continue learning, exchange ideas and stay current with best practices. Peer group participation gives executives accountability and feedback to their own thinking from unbiased, objective, like-minded C-Suite executives. According to research from the Maxim Consulting Group, here are the major reasons why CEOs participate in peer groups and the value they gain from their participation:

Potential Contribution of an Advisory Board as Perceived by CEOs



